



CT EVENT ASIA
Connecting Business Platforms

ASEAN OPEX

OPERATIONAL EXCELLENCE & BUSINESS TRANSFORMATION SUMMIT

*"Reinventing Enterprise Operations by Re-Imagining Strategy,
Process, People Through Modernize Transformations"*



POST-SHOW REPORT

OVERVIEW

Operations management has a vital role in coordinating and managing functional units, business process and rules across departments. It acts as the main thread that connects every activity within a business towards achieving the final outcome. Operations management involves administering and monitoring business activities to ensure that they are functioning with maximum efficiency.

An organization attains optimal performance only with the effective utilization of man, machine and resources involved. Operations management ensures this process balancing the costs incurred and inputs needed with the output obtained. It continuously strives to keep the profits high by reducing costs and increasing revenue. Due to this crucial nature of its functions, operations management encounters numerous challenges in the way of harmonizing all resources and processes.

ASEAN OPEX 2023 is aimed to bring the world's leaders to update on the possible solutions to continuously staying alert and aware of the possible challenges that happened in overall Operations Management process and effectively respond to them in time. All challenges that come in the way of success should be managed with business and technical excellence with the element of digital transformation. Operations management act as pillars that actively support the mission and vision of any organisation. This will majorly contribute to company excelling and attract more customers resulting in high revenues and profits.

Join us in November 2023 for ASEAN first ever Largest Premier event for Transformation & Operational Leaders & Community to Embark On A Journey of Industrial Reinvention as we dive into the dimension of Strategy, Process & People, all powered by Modernise Transformations. With speakers from diversified mega industries from all over the world, this event is a must-attend. Don't miss out on this unparalleled opportunity to be a part of the world's premier enterprise transformation and operational excellence event.

Shifting Focus To Resiliency And Effectiveness

Against the backdrop of geopolitical risks, and high inflation rates and energy prices, economic uncertainty will be with us for some time to come. As a result, companies were forced to adapt their supply relationships, ecosystems, and, in some cases, their entire business model. This led to a massive adaptation of the operating model and subsequent business processes. Despite returning to a somewhat normal state, business leaders still view supply chains with uncertainty. By shifting their focus – and budgets – towards making processes resilient, business resiliency has become a major objective of operational excellence.

Resilience is defined as “the ability of an organization to adapt rapidly to changing environments and unforeseen events.” So, companies are preparing for these possible threats such as continued supply chain disruptions, natural disasters, cyber-attacks, and the aftereffects of the COVID-19 pandemic. But it's also important for these organizations to ensure that business processes are not only resilient but effective – for the business, stakeholders, and customers. This is where we see a large overlap between operational risk management and operational excellence. One example is the ISO 22301 standards for business continuity management systems. This requires transparency of business processes, data, IT systems, and responsibilities to define top priorities and plan B scenarios.

WHO SHOULD ATTEND

JOB PROFILE ON WHO SHOULD ATTEND (CHIEF, DIRECTOR, VP, AVP, GM, HEAD, MANAGER)



INDUSTRIES INVOLVED



KEY HIGHLIGHT

Operations management is the strategic oversight of processes, resources, and costs to enhance efficiency, reduce expenses, and elevate profits in organizations. By harmonizing various elements like manpower, machinery, and resources, it enables optimal performance and contributes significantly to a company's long-term success, attracting customers, and driving increased revenues



FACT & FIGURES 2023



" A lot of things continue to change. I always like to ask myself very fundamental question, are we solving the right problem? "

Stephen Ho
Group Chief Operating Officer
Skylab Group



" My advice to them is, let's start with the process. Because process improvement is continuous activities that happen day to day, because they find it is already easy to do it with our automations. "

Manickavasagam Palaniandy
Founder | CEO
Lean Partner



You don't have to stop doing things. You have to balance as you progress and obviously with advancements of technologies, how can you do it even better?

Manickavasagam Palaniandy
Founder | CEO
Lean Partner



DEVELOP NEW BUSINESS

Exhibiting at ASEAN OPEX 2023 allows you the opportunity to showcase your products, services and technology to key industry buyers



GROW YOUR BUSINESS NETWORK

ASEAN OPEX 2023 attracts professionals with strong buying power and presents exhibitors with the opportunity to meet with existing connections and build new ones.



REACH YOUR TARGET AUDIENCE

A large percentage of ASEAN OPEX's participants are decision makers, purchasers or industry influencers, opening doors to viable business opportunities



GAIN ENTRY INTO NEW MARKETS

Gain direct access to primary stakeholders involved in detailing the region's upcoming project plans, budget allocations, timelines and technical challenges.



GAIN MAXIMUM BRAND EXPOSURE

Over 300++ energy professionals from across the globe will visit ASEAN OPEX 2023, providing an excellent opportunity for exhibitors to meet potential clients and conduct business.



ENHANCE BRAND RECOGNITION

A unique opportunity to differentiate your brand from the competition and create a lasting impression on current and potential customers.

THOUGHTFUL LEADERS 2023



ARCHIPELAGO
HOTELS • RESORTS • SOLUTIONS

Winston Hanes
Vice President of Operations
Archipelago International



cladtek
Building Smarter Solutions

Christopher K Anandaganeshan
Group Chief Operating Officer
& SVP APAC
CladTek



Human Inc
Building Smarter Solutions

Christoffer Erichsen
Founding Partner & CEO
Human Inc



KR كيمجي رامداس
KHIMJI RAMDAS

Sanjeev Madavi
Group Chief Digital
Transformation Officer
Khimji Ramdas



MAG3
malaysia airways group

Ahmad Luqman Mohd Azmi
Chief Executive Officer
Airline Business



DecisionBrain
Smarter Decisions. Better Results.

Rémi Lequette
Senior Solution Architect
DecisionBrain APAC



Domino's

Linda Hassan
Group Chief Marketing Officer
Domino's Pizza Malaysia
& Singapore



AllThingsConnected

C K Vishwakarma
Founder & CEO
AllThingsConnected



IBM

Amol Pradhan
Chief Transformation Officer
IBM SIH



THAI GROUP HOLDINGS

Dr. Lisa Patvivatsiri
Group COO and
Business & Digital Transformation
Thai Group Holdings



Hive17

Tim Wieringa
People Transformation Director
- Partner for Innovation & Excellence
Hive17 Consulting Pte Ltd



CIMB

Manpreet Singh
Senior Managing Director
& Group Head Customer Experience
Management
CIMB



SKYLAB

Stephen Ho
Group Chief Operating Officer
Skylab Group



Boston Scientific

Sudhir Dasamantharao
Senior Director | Global Business
Services (GBS) APAC
Boston Scientific



finology

Vincent Xu
Group Chief Operating
Officer
Finology



Ministry of Transport, Communications and Information Technology - Oman

Dr. Salim Al-Shuaili
Senior Executive
(AI & Digital Transformation)
Ministry of Transport, Communications
& Information Technology - Oman

THOUGHTFUL LEADERS 2023



Gurpardeep Singh
Chief Operating Officer
Asia Pacific University



Madelaine Chew
Account Manager
FiQir Holdings



Norhaizam Mohammad
Chief Financial Officer
KPJ Healthcare Berhad



Vincent Yap
Chief Operating Officer
Solarvest



Jim Lim
Head of Market Unit
(Health Ecosystem)
Zühlke Group



A. Fadzli Abdul Aziz
Chief Executive Officer
Palm Oil Refiners Association
of Malaysia



Vivek G V
SVP, Digital
Transformation APAC
Northern Trust



Ir. Ts. Nurul Huda
Chief Sustainability Officer
FiLiP Sdn Bhd



**Prof TS Dr. Saravanan
Muthaiyah**
Professor
Multimedia University



Muthoni Laibuta
South East Asia
Business Unit Lead
Oral Care
Haleon



Hng Yeam Thean
Acting Operations Director
Kamunting & Enterprise
Excellence Regional
Director - APAC
Teleflex



Lolitta Suffian
Group Head Customer Experience
Telekom Malaysia



Mohd Azlan bin Masood
Chief Operating Officer (ASNB)
Permodalan Nasional Berhad



Casey Ang
Advisory Board Member
Operational Excellence
Society



Redha Shukor
Partner, Sustainability & Operations
PwC Consulting
Associates Sdn. Bhd.



Manickavasagam Palaniandy
Founder| CEO
Lean Partner

SPONSORS & PARTNERS 2023



2023 HIGHLIGHT



2023 HIGHLIGHT



PARTICIPATING ORGANIZATION

- CLADTEK SDN BHD
- ALAM FLORA SDN BHD
- BOUSTEAD ESTATES AGENCY S/B
- FGV PLANTATION(MALAYSIA) SDN BHD
- NORTHPORT (MALAYSIA) BHD
- PUBLIC BANK BERHAD
- IBM MALAYSIA SDN BHD
- EDGENTA FIRST SDN BHD
- EDGENTA UEMS SDN.BHD.
- UMW CORPORATION SDN BHD
- UMW EQUIPMENT DIVISION SDN BHD
- UMW AEROSPACE SDN BHD
- UEM SUNRISE BERHAD
- EMPLOYEE PROVIDENT FUND(EPF)
- KUMPULAN WANG SIMPANAN PEKERJA
- IOI PAN-CENTURY OLEOCHEMICALS SDN BHD
- IOI PAN-CENTURY EDIBLE OILS SDN.BHD.
- POWERWELL INTERNATIONAL S/B
- SIME DARBY PROPERTY BERHAD
- TNB LABS SDN BHD
- BANK ISLAM BERHAD
- TOKIO MARINE INSURANS (M) BERHAD
- GLOBAL FACILITIES MANAGEMENT SDN BHD
- SIMEDARBY PROPERTY BERHAD
- LEMBAGA TABUNG ANGKATAN TENTERA
- KLCC HOLDINGS BERHAD
- LEAN PARTNER SDN BHD
- PENGURUSAN AIR SELANGOR SDN BHD
- KUMPULAN PRASARANA RAKYAT JOHOR SDN BHD
- CYBERSECURITY MALAYSIA
- TENAGA NASIONAL BERHAD
- AIROD AEROSPACE TECHNOLOGY SDN BHD
- KPJ KLANG S,H
- SMALL MEDIUM ENTERPRISE DEVELOPMENT
- BANK MALAYSIA BERHAD
- ALAM FLORA ENVIRONMENTAL SOLUTIONS
- PRASARANA MALAYSIA BERHAD
- RAPID RAIL SDN BHD
- MEZZA9 SOLUTIONS SDN BHD
- ROCHE (MALAYSIA) SDN. BHD.
- MIDF AMANAH INVESTMENT BANK BERHAD
- INDAH WATER KONSORTIUM SDN BHD
- GC LOGISTICS SDN BHD
- JOY VENTURE SDN. BHD
- INSTITUT JANTUNG NEGARA
- RHB BANK BERHAD
- MANULIFE
- KPJ TAWAKKAL KL SPECIALIST HOSPITAL
- MARA CORPORATION SDN BHD
- UITM PRIVATE SPECIALIST CENTRE (UPSC)
- MAHARANI SPECIALIST HOSPITAL SDN BHD
- LENOXCELLS CONSULTING SDN BHD
- MALAYSIA AVIATION GROUP
- MALAYSIA AIRLINES BERHAD
- FLYFIREFLY SDN BHD
- AERODARAT SERVICES SDN BHD
- LIBERTY GENERAL INSURANCE
- TM TECHNOLOGY SERVICES SDN BHD
- PENGURUSAN ASET AIR BERHAD
- PERBADANAN KEMAJUAN NEGERI SELANGOR
- BP DIAGNOSTIC CENTRE SDN.BHD



CT EVENT ASIA
Connecting Business Platforms

SEE YOU
AT

2ND ASEAN
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2025 
**OPERATIONAL EXCELLENCE & BUSINESS
TRANSFORMATION SUMMIT**

*OPERATIONAL EXCELLENCE IN THE AGE OF DIGITAL TRANSFORMATION,
BUILDING A SUSTAINABLE AND COLLABORATIVE FUTURE IN ASIA*

18-19 FEBRUARY 2025 | KUALA LUMPUR